



Dutchess County Medical Society, Inc.

PO Box 496, Rhinebeck New York 12572
(845) 452-2140 TOLL FREE (888) 578-2211 FAX (888) 578-2211 www.dcms.org

2016 Sponsorship Packages

- Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500) Bronze (\$1500)
 Friend (\$750) Basic (\$500) Resource Guide Listing (\$350)
 Newsletter Sponsor (\$150-\$600) Classified Ads (\$50 up to 25 words)

Primary Contact Name _____

Company Name : _____

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Payment Method: Check enclosed _____

Bill me at the above address _____

Credit Card # _____; M/C; Visa, _____

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Please make checks payable to:
Dutchess County Medical Society
Fax Order Form to 888-578-2211
Or Mail Order Form to :
Dutchess County Medical Society
Attn: Directory Advertising
PO Box 496 Rhinebeck, NY 12572



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2016 Packages

PLATINUM Sponsor \$10,000

Back Cover Ad in Directory
Full Page Ad and Article for 2-years in e-newsletter
Full Page Ad for 2-years in Caduceus (DCMS newsletter)
Web Ad (beyond link) for 2-years on website
Web application forms for vendor company
Web Traffic Report
Vendor Invite to all DCMS functions for one year (Including Board meetings, and social functions)
Exclusivity at Annual Meeting
Vendor Hosted Dinner Program for at least 25 people
Monthly updated membership contact information report
Recognition by President at events
4 Promotional Blast Faxes/Articles to all member physicians
Guaranteed Preferred referrals
At least 12 individualized posts on DCMS Facebook and Twitter page
10 hours of personalized staff hours for marketing purposes
2 feedback surveys conducted via email, survey software, fax and phone
Testimonials

GOLD Sponsors \$5000

Inside Cover Preferred Position in Directory
Full page Ad and Article for 1-year in e-newsletter
Full Page Ads for 1-year in Caduceus (DCMS newsletter)
Web Ad for 1-year Ads on website
Vendor Invite to all DCMS membership meetings for one year
2 Promotional Blast Fax to all member physicians
Vendor Hosted Dinner Program for at least 10 people
Quarterly updated membership contact information report
Recognition by President at event
Preferred referrals

SILVER Sponsors \$2500

*Vendor Hosted Exclusive Dinner Program for at least 15 people
Listing Ad on DCMS Website - 1 year
Full-Page Ad in newsletter - 1 year
Vendor Invite to next DCMS function
Preferred referrals
Bi-annual updated contact information*

Bronze Sponsor \$1500

*Brief Presentation at Membership Meeting
Table at Membership Dinner
Listing on DCMS website-1 quarter
Listing in newsletter-1 quarter
2 meal tickets
Preferred Referrals*

Dinner Sponsor \$1000

*Table at Annual Membership Dinner
2 meal tickets
One business side ad in Newsletter and website for one quarter*

Friend of DCMS \$750

Quarter Page Ad in Newsletter and Vendor Table

Basic \$500

Vendor Table

Resource Guide Listing \$350

*Free with any ad listed above
Stand Alone listing (no ad insert) \$350
Add Color \$50, Add Bold \$50, Add Box \$50, Multiple Categories Listings 25% discount*

Newsletter Sponsor \$150-\$625

Eighth page ad	$(3 \frac{9}{16}'' \times 2 \frac{5}{16}'' = 3.5625'' \times 2.3125'')$	\$150
Quarter page ad	$(3 \frac{9}{16}'' \times 4 \frac{7}{8}'' = 3.5625'' \times 4.875'')$	\$225
Half page ad	$(7 \frac{1}{8}'' \times 4 \frac{7}{8}'' = 7.125'' \times 4.875'')$	\$400
Full page ad	$(7 \frac{3}{8}'' \times 10'' = 7.375'' \times 10'')$	\$525
Back cover ad	$(7 \frac{3}{8}'' \times 10'' = 7.375'' \times 10'')$	*\$625

(*color is included in the price for the back cover premium location)

Classified Ads \$50

(*\$50 for the first 25 words. \$1 per word thereafter. Free to members.)